

Turner



Construction Giant Cements Growth on the Basis of Integrated Business Management System

Overview

Country or region: India

Industry: Construction – Mixed-Use Developments

URL: www.turnerconstruction.com/office-network/india

Number of employees: 500

Solution:

To-Increase Construction Solution for Microsoft Dynamics AX

- Advanced Project Management
- Visual Project Planning

ERP system: Microsoft Dynamics AX 2009

Customer Profile

A part of the global Turner Enterprise, Turner India performs large-scale, mixed-use construction projects and associated program management services for real-estate developers. The company's headquarters are in Mumbai, with branches in Chennai and Hyderabad. Turner India is partly owned by Sahara India Pariwar, a large conglomerate. Turner's initial foray into the Indian market in 2006 was successful, and the company established a permanent presence there in 2008. At that point, like many growing companies, Turner needed a business management solution to help realize the organizational strategy and run its country-wide operations.

Solution

Turner chose Microsoft Dynamics AX as its ERP system, which it implemented in close integration with the To-Increase Construction Solution to support its complex construction projects. Turner doubled the number of solution users after an initial roll-out proved that the new business management system met the needs of the company and its stakeholders.

Results

While Turner makes extensive use of the entire Construction Solution, the Advanced Project Management and Visual Project Planning modules are particularly valuable for the company. Turner managers rely on Advanced Project Management to keep profits profitable, manage subcontracts efficiently and with acceptable margins, and keep change management under control. Visual Project Planning provides them with the complete, real-time visibility into resources, materials, and project status that make planning effective and meaningful. The intuitive, graphical interface of Visual Project Planning helps to bring manageability and control into the most complex endeavors.